



# Disrupt Party

## MANIFESTO

### Contents:

- LEADERSHIP
- MISSION
- DISRUPTION
- ECONOMICS
- PUBLIC SERVICE
- CONTACT US



**Disruption:** “to cause radical change in an industry or market by means of innovation, in a new and effective way.”

**AGENTS OF CHANGE.**

# MAVERICK.

Ryan Zalmon Pickford, born August 14, 1976 in Johannesburg.

Youngest of six siblings, Ryan was a force of nature from the day he was born and there was no doubt he was going to significantly impact future environments and industry.

Growing up in Halfway House, the majority of Ryan's education was spent at the Waldorf School in Bryanston, and he completed his education at Sandown High School. He then attended Design College in Rosebank and graduated with a design diploma.

Ryan started in Sales at Nashua and then iTech where he excelled at both as he was driven, smart and displayed a natural instinct and a maverick approach to business.

An inherent ambition and powerful entrepreneurial spirit led this young pioneer to launch Outsource Digital in 2004, which he grew into the highly successful Outsource Group consisting of Outsource Digital, Outsource Telecoms, Outsource Smart and Outsource Travel to name a few.

Investments into Freddy South Africa and numerous property investment ventures initiated an intrigue for expansion and exploration. He sold the Outsource Group in 2019 and took some time off to explore new avenues.

In 2020, Ryan established the Disrupt Group spanning a range of services and industries reflecting his broad business acumen and expertise.

Family is core to Ryan's life, his mantra being "Family first. Light and love....be real...". A proud father of his two beautiful sons, a kind and loyal son and sibling.

Ryan is bold, brave, and exceptional. Change is an inherent part of his ethos and he challenges the status quo of every industry and every venture he embarks upon.

#Disrupt Party is the accumulation of his life, his dream, and his unabashed ability to challenge the norms, and to re-engineer the future of the country he loves fiercely.

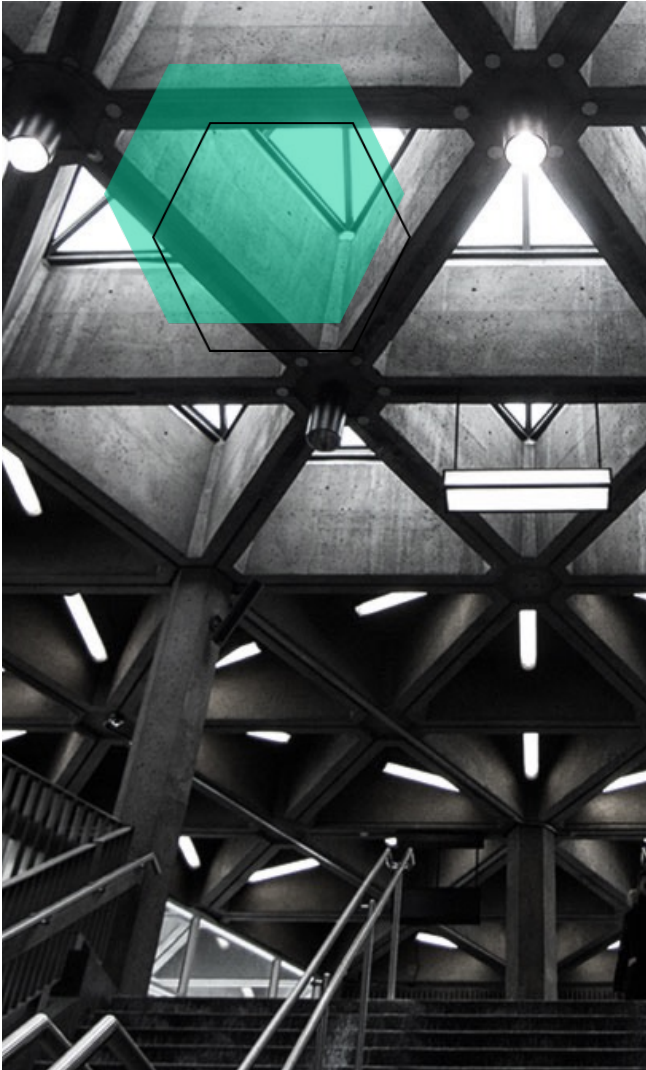
Ryan's approach will be eclectic and ground breaking, it will be incredulous to the traditional political pundits.

And so, it should be, our country needs change and the #Disrupt party will bring about just that.



# MISSION.

# Disrupt

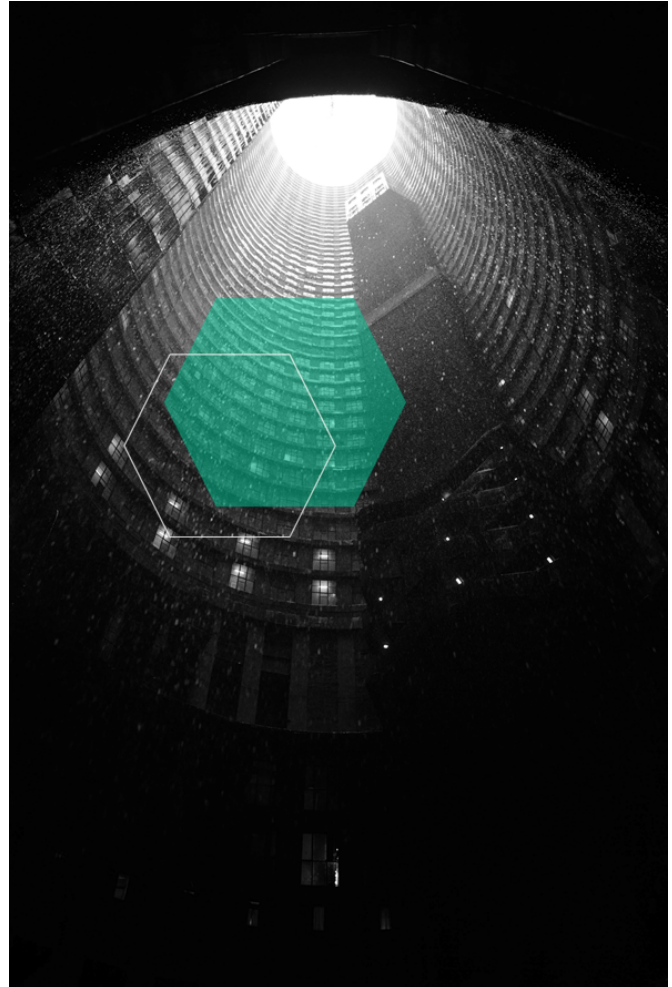


1. Removing our **borders** makes it easier for trade between our African countries. Migration must be digital for creating local and foreign jobs. Home Affairs systems needs to become more digital and modernized with today technology.
2. **Non-citizens** who have lived in South Africa for 5 years and paid taxes must be given the right to vote of how our country is being run. Inmates lose their right to vote while serving their time in a correctional facility.
3. The **Port Elizabeth Harbour** is a key location for import and export. We would like to encourage business growth and development in the area. We will offer companies tax incentives in relation to the amount of employees they have. The improvement of the railway system needs to be upgraded and improve to make doing business with the rest of South Africa easier.
4. **Our wildlife and our natural minerals** are under serious threat and urgent corrective measures need to be put in place for our future generation to enjoy. 1% of profits from these industries plus tourism must all contribute to the sovereign fund.
5. **Coast Lines** are a vital resource and one that needs to be protected. We would like to offer a soft pay back to other countries farming our shores. 1% of all profits from our oceans must be pay back into our sovereign fund.
6. **Health Care** is critical for all South Africans and visitors. Hospital and clinic budgets must be managed correctly, and all facilities must be updated with the latest equipment and training is essential for all staff
7. **Education** is essential for our people to create independence and pride. Our pass rate must return to 50%. English must be our country's first language. Students can choose their second language and an African language must be offered at all public schools.



# DISRUPTION.

- For us to build **confidence** domestically and internationally we need our justice system to be more efficient in **convictions** of crime and corruption.  
The **NPA** need to be more pro-active.  
Legalising the sale and consumption of **drugs** is not only good for the country but also create a safe environment for our citizens.
- Our South African Police (**SAPS**) need to have the best equipment to protect themselves and the people.
- **CCTV** and **bodycam** are essential in reducing crime. The conviction rate must be improved and “the punishment **MUST** fit the crime”.
- Our **Justice System** needs to be more efficient, and more convictions processed. An online system must be developed privately to stop documents being lost and replaced. The hard work of our SAPS and Metro police force must have the courts working with them.
- **Traffic Fines** and all **Police Case Files** must all be digitally saved. The Guilty Parties ID is scanned on a Digi-pads, all relevant information is called up. A simple tick-box system is used to allocate the correct infringement. The record is saved, emailed and SMSed to the guilty party.
- **Legalization of street drugs and consumption rooms** to be introduced. A **Task team** to work with authorised dealers to make product safer and cleaner. This model will be followed in line with Portugal’s approached starting in 2001.
- **Corporate SA** to create a negative social stigma indirection of the candidate in the job application process  
Safe-Day Fridays where no alcohol will be sold but can be served. Immigration decade plan to soften border control and increase productivity though the continent of Africa.  
*“the rise of Africa can’t be stopped!”*



# ECONOMICS.

Developing and supporting small business is the key to addressing our countries high unemployment.

There needs to be assistance and special requirements granted for 5 years to new business. Foreign Investment is vital to growing our economy.

Labour Issues need to be managed better and more confidence need to be given to foreign investments.

Dual Companies must have easy access in and out the country and skill transferred must be encouraged.

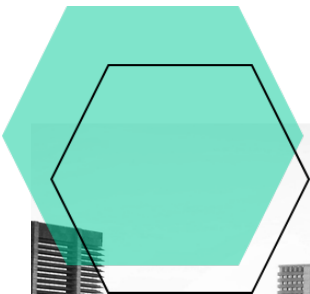
State Owned Entities must allow for part ownership through private partnership. The improvement and upgrade of the state's infrastructure must be a priority in order for our country to work more efficiently. i.e., our railway system is not utilized enough.

South Africa is prime for Foreign Retirement, we must look at improving the environment for this income.

Conscription must be re-introduced for matriculants. One year must be given back to our country through internships and cross border educational programs.

South African needs to create a Sovereign Wealth Fund. A percentage from all our natural resources must be transferred to this fund to protect this generation and generation to come.

 *Disrupt*





## PUBLIC SERVICE.

Public Servants are the backbone to our country and in many cases our silent heroes. They educate, protect, and heal but are not honoured for the work they do. We must reward our essential workers with a tax rebate on a sliding scale.

Matriculants to join our conception program for a year. We will encourage pupil to serve at fire stations, schools, clinics etc. with the help from Corporate South Africa and unused budget from each department. Second year they will have the option to do join the exchange program with our Africa Countries.



# WHO WE ARE.

We are YOU and YOU are Us.

**Together WE will be the disruptive force  
that take South Africa to new  
heights!**



- **OUR votes count**
- **Effective CHANGE is needed**
- **YOU are the key**

## CONTACT US.

Rivonia, Sandton

[info@disrupt.party](mailto:info@disrupt.party)

[www.disrupt.party](http://www.disrupt.party)



## Banking Details

Name:	Disrupt Party
Bank:	Capitec
Branch:	47 00 10
Account:	182 989 5875
Ref:	Your Name
POP:	<a href="mailto:donations@disrupt.party">donations@disrupt.party</a>